

Report Parameters :

BILLING SUMMARY : YES

MAKEGOODS : YES

SORT BY : By Order Number

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND

PAGE 1

146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR 386290			ADVERTISER (OR AGENCY AND ADVERTISER)			<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	STRATEGIC MEDIA PLACEMENT			FRSCC/MIGUEL DIAZ DE LA PORTILLA			
AND	7669 Stagers Loop			2640A Mitcham Dr			
ADDRESS	Delaware	OH	43015-7010	Tallahassee	FL	32308-5400	
	USA			USA			
CONTACT				PRODUCT1181/1777/4927 FL SD			
LOCAL SALESPERSON	Sean Dorsey		AGENCY EST. NO. 4927	PRODUCT CODE	1300		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/22/16 AND ENDING 10/24/16 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

Additional Terms and Conditions:

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to										
ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
10/21/16-AG-NEW ORDER										
1	1.....	1	08:00A	09:00A	30S	10/24/16-10/24/16		1	700.00	700.00
CDR										
2	1.....	1	07:00A	08:00A	30S	10/24/16-10/24/16		1	700.00	700.00
CDR										
31	1	08:58A	10:30A	30S	10/23/16-10/23/16	CBS SUNDAY MORNING	1	2500.00	2500.00
CDR										
41 Cancelled		10:30A	11:30A	30S	10/23/16-10/23/16	FACE THE NATION	0	3500.00	.00
CDR										
5	10000.. Cancelled		11:00A	12:00N	30S	10/24/16-10/24/16	PRICE IS RIGHT	0	1200.00	.00
CDR										
6	10000..	1	11:58A	12:30P	30S	10/24/16-10/24/16	NOON NEWS	1	900.00	900.00
CDR										
7	1.....	1	05:00P	05:30P	30S	10/24/16-10/24/16		1	2000.00	2000.00
CDR										
8	10000..	1	05:58P	06:30P	30S	10/24/16-10/24/16	EARLY NEWS	1	2500.00	2500.00
CDR										
9	10000.01.	1	11:00P 11:00P	11:35P 11:35P	30S	10/22/16-10/24/16	LATE NEWS	2	2500.00	5000.00
CDR										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND

146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR		386290	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME		STRATEGIC MEDIA PLACEMENT		FRSCC/MIGUEL DIAZ DE LA PORTILLA		
AND		7669 Stagers Loop		2640A Mitcham Dr		
ADDRESS		Delaware OH 43015-7010		Tallahassee FL 32308-5400		
		USA		USA		
CONTACT				PRODUCT 1181/1777/4927 FL SD		
LOCAL SALESPERSON		Sean Dorsey		AGENCY EST. NO.		
				4927		
NATIONAL SALESPERSON				PRODUCT CODE 1300		
BROADCAST SCHEDULE STARTING 10/22/16 AND ENDING 10/24/16 NO. WEEKS: 1						

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ITEM	DAYS	SPOTS PWK.	TIME FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
10 CDR	100000..	1	11:35P	12:37A	30S	10/24/16-10/24/16	LATE SHOW WITH STEPHEN	1	650.00	650.00
11 CDR1	1	11:35P	12:05A	30S	10/23/16-10/23/16	INSIDER WEEKEND	1	500.00	500.00
12 CDR1	1	06:57P	08:00P	30S	10/23/16-10/23/16	SIXTY MINUTES SUNDAY	1	16000.00	16000.00
13 CDR1.	1	12:00N	03:30P	30S	10/22/16-10/22/16	ACC FOOTBALL	1	1500.00	1500.00
14	Sa	1	12:00N	07:00P	30S	10/22/16-10/22/16	NCAA COLLEGE FOOTBALL	1	3600.00	3600.00
15	Sa	1	10:00P	11:00P	30S	10/22/16-10/22/16	48 HOURS MYSTERIES	1	2600.00	2600.00
Total Contract:								14		39150.00
Billing Summary										
Qtr 4-16						Oct	Nov	Dec	Total	
						39150.00	.00	.00	39150.00	
GRAND TOTAL									39150.00	

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